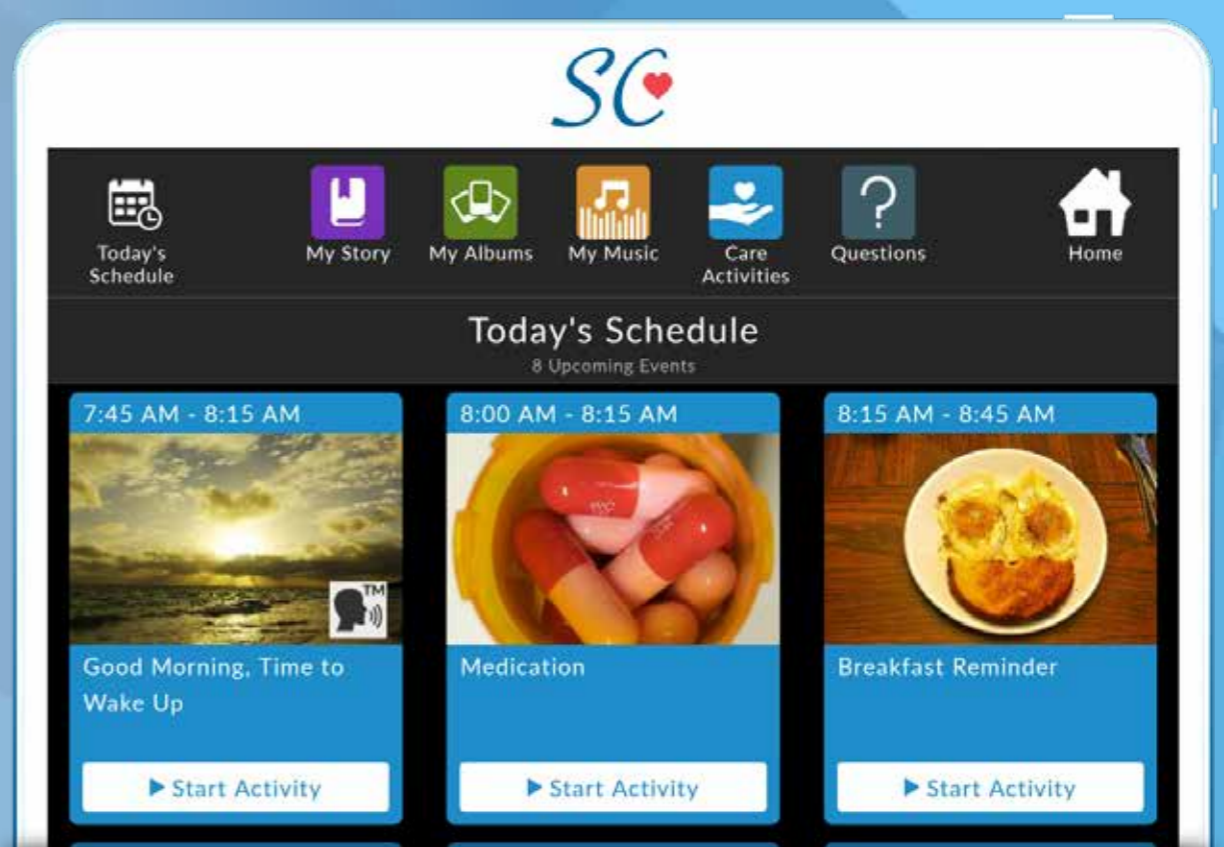


SimpleC

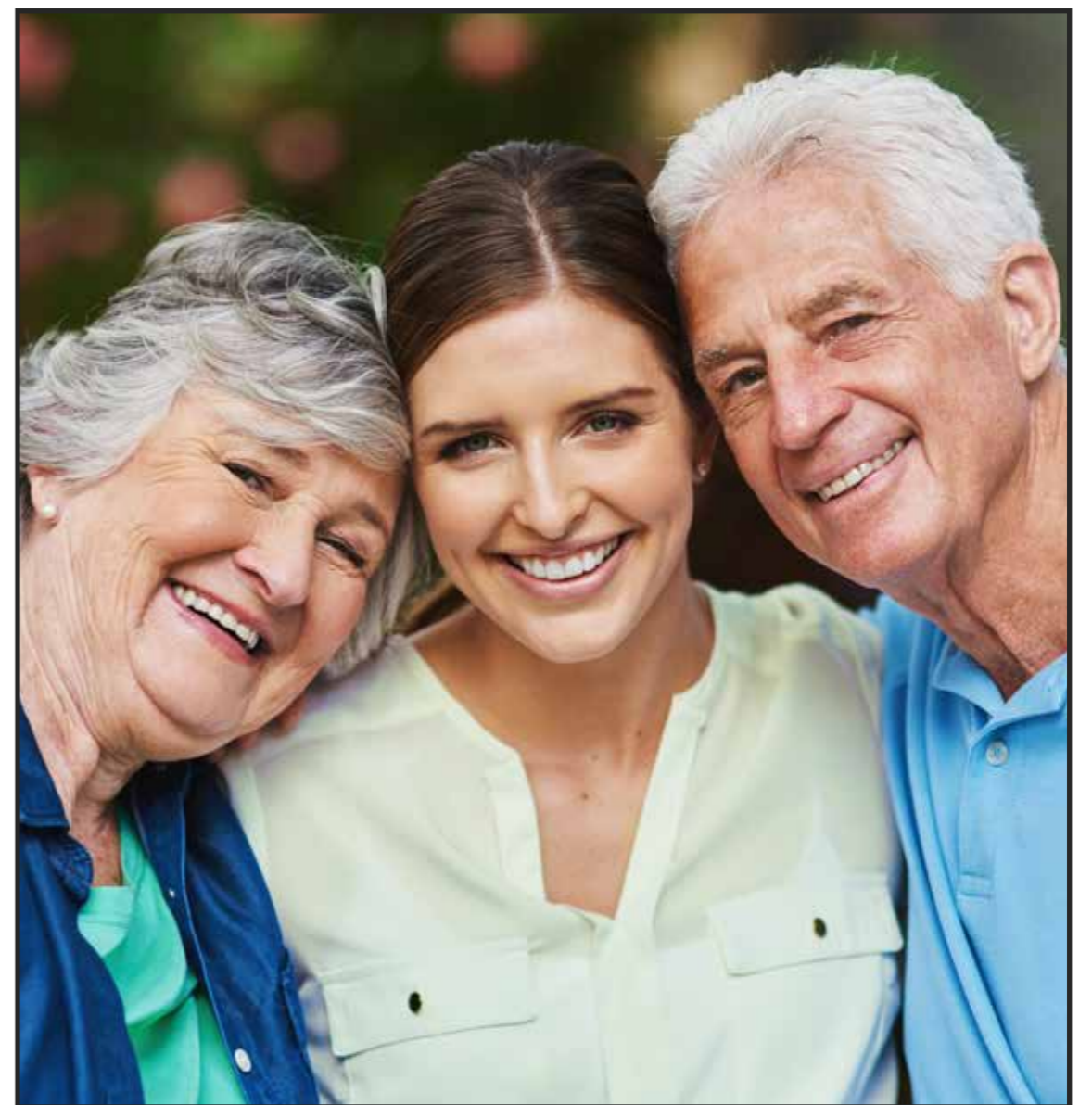


PROVIDING PERSONALIZED ASSISTANCE FOR BETTERING THE LIVES OF SENIORS

One Solution

SimpleC Care Specialists collect information from you, family, friends, and caregivers to develop an outline for your personal Companion. Once we input the information into the SimpleC StoryBuilder™, it creates the customized stories and therapies using our extensive multi-media library.

Your Companion's content is regularly improved as we get your feedback and continue gathering information, recordings and other materials. Your Companion can evolve to meet your changing needs, accompanying you on your journey through aging.



Quality-of-Life

The SimpleC Companion™ is a wellness coach that promotes independence, engages memory, and supports positive living in seniors of every level of cognition. Companion uses rich, personalized multi-media to help remind and stimulate seniors through their daily activities.

If cognitive loss becomes an issue, SimpleC will work with community care teams to create custom therapies designed to assist individuals throughout the day.

SimpleC Companion has proven to increase participation in activities, enhance nutrition, and improve sleep quality.



Community

The SimpleC Companion is a personal storyteller, helping seniors to communicate interests and family history with neighbors. Selected stories can be shared on the community's common area display panel, enabling individuals to share their interests with neighbors and caregivers.

Seniors are able to share their life history in a way that was unavailable before, developing new friendships, and strengthening a sense of community.



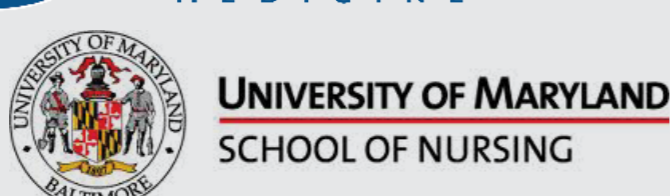
A Healthy Lifestyle

SimpleC Companion works to empower family and caregivers with a do-no-harm solution that's free of side effects and dangerous risks.

A personalized schedule is created for each resident, supporting each individual's personal schedule and needs. The SimpleC Companion helps by capturing information and informing caregivers regarding each activity and service provided.

The Companion is a network-driven solution that provides timely personal reminders for activities of daily living and therapies to seniors.

Our Academic Partners



SimpleC Companion provides personalized assistance to better the lives of seniors.

By using technology to deliver established non-medication therapies, SimpleC improves lives, consistently offering customized sensory, environmental, and behavioral therapeutic strategies.

SimpleC works with experts from geriatric medicine, rehabilitative medicine, psychology, geriatric nursing, and industrial design.

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